

# Informationen zur Zustimmung des Benutzers

Ihre Einstellungen wurden zuletzt aktualisiert am: 21/11/2024 13:33:28

Feld	Wert
Hash herunterladen	7429aa539ace7d328a9484d794f55fd2
Datum der Zustimmung	21/11/2024 13:33:28
IP-Adresse	86.121.10.62

# Verwendungszwecke

#### **Functional cookies Aktiviert**

Functional cookies are strictly necessary to provide the services of the shop, as well as for its proper functioning, so it is not possible to refuse their use. They allow the user to browse through our website and use the different options or services that exist on it.

Keks	Anbieter	Zweck	Verfallsdatum
PHP_SESSID	smartbalanceshops.c om	The PHPSESSID cookie is native to PHP and allows websites to store serialised status data. On the website it is used to establish a user session and to pass state data through a temporary cookie, which is commonly known as a session cookie. These Cookies will only remain on your computer until you close your browser.	Session
PrestaShop-#	smartbalanceshops.c om	This is a cookie used by Prestashop to store information and keep the user's session open. It stores information such as currency, language, customer ID, among other data necessary for the proper functioning of the shop.	480 hours
rc::a	Google	It is used to read and filter bot requests.	Persistent
rc::c	Google	It is used to read and filter bot requests.	Persistent

### **Advertising Cookies Aktiviert**

These are cookies that collect information about the advertisements shown to users of the website. They can be anonymous, if they only collect information about the advertising spaces shown without identifying the user, or personalised, if they collect personal information about the user of the shop by a third party, for the personalisation of these advertising spaces.

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Keks	Anbieter	Zweck	Verfallsdatum
ads/ga-audiences	Google	These cookies are used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session
fr	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
tr	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session
VISITOR_INFO1_LIV E	<u>youtube.com</u>	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days
YSC	<u>youtube.com</u>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
yt-remote-cast- installed	<u>youtube.com</u>	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-connected- devices	<u>youtube.com</u>	Stores the user's video player preferences using embedded YouTube video	Persistent
yt-remote-device-id	<u>youtube.com</u>	Stores the user's video player preferences using embedded YouTube video	Persistent
yt-remote-fast-check- period	<u>youtube.com</u>	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session- app	<u>youtube.com</u>	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session- name	<u>youtube.com</u>	Stores the user's video player preferences using embedded YouTube video	Session
_fbp	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months

### **Analytics cookies Aktiviert**

Collect information about the user's browsing experience in the shop, usually anonymously, although sometimes they also allow the user to be uniquely and unequivocally identified in order to obtain reports on the user's interests in the products or services offered by the shop.

Keks	Anbieter	Zweck	Verfallsdatum
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
_gat	Google	Used by Google Analytics to throttle request  SmartBalanceShops.com - Belgium	1 day

2/3



		rate	
_gat_gtag_UA_#	Google	Used to throttle request rate.	1 minute
_gd#	Google	This is a Google Analytics Session cookie used to generate statistical data on how you use the website which is removed when you quit your browser.	Session
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day