

User Consent Information

Your preferences were last updated on: 13/03/2025 08:09:50

Field	Value
Download Hash	a0b0af78e621d6bda480a68ace640e37
Consent Date	13/03/2025 08:09:50
IP Address	172.225.210.208

Purposes

Functional cookies **Enabled**

Functional cookies are strictly necessary to provide the services of the shop, as well as for its proper functioning, so it is not possible to refuse their use. They allow the user to browse through our website and use the different options or services that exist on it.

Cookie	Provider	Purpose	Expiry
PHP_SESSID	smartbalanceshops.com	The PHPSESSID cookie is native to PHP and allows websites to store serialised status data. On the website it is used to establish a user session and to pass state data through a temporary cookie, which is commonly known as a session cookie. These Cookies will only remain on your computer until you close your browser.	Session
PrestaShop-#	smartbalanceshops.com	This is a cookie used by Prestashop to store information and keep the user's session open. It stores information such as currency, language, customer ID, among other data necessary for the proper functioning of the shop.	480 hours
rc::a	Google	It is used to read and filter bot requests.	Persistent
rc::c	Google	It is used to read and filter bot requests.	Persistent

Advertising Cookies **Enabled**

These are cookies that collect information about the advertisements shown to users of the website. They can be anonymous, if they only collect information about the advertising spaces shown without identifying the user, or personalised, if they collect personal information about the user of the shop by a third party, for the personalisation of these advertising spaces.

Cookie	Provider	Purpose	Expiry
ads/ga-audiences	Google	These cookies are used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session
fr	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
tr	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days
YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent
yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent
yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
_fbp	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months

Analytics cookies **Enabled**

Collect information about the user's browsing experience in the shop, usually anonymously, although sometimes they also allow the user to be uniquely and unequivocally identified in order to obtain reports on the user's interests in the products or services offered by the shop.

Cookie	Provider	Purpose	Expiry
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
_gat	Google	Used by Google Analytics to throttle request	1 day

SmartBalanceShops.com - Belgium

		rate	
_gat_gtag_UA_#	Google	Used to throttle request rate.	1 minute
_gd#	Google	This is a Google Analytics Session cookie used to generate statistical data on how you use the website which is removed when you quit your browser.	Session
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day